

# Pearlynne Gourlie

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## GRAPHIC DESIGNER ♦ WEB DEVELOPER ♦ INSTRUCTOR

I am a graphically creative designer-developer; proficient in using Adobe Photoshop, Illustrator, InDesign and Microsoft Office. Graphic Design, along with teaching, are both my passions in which I always strive to gain more knowledge.

### SKILLS & QUALIFICATIONS:

- ♦ Flexible with deadlines
- ♦ 3 years experience with logo design
- ♦ Highly Organized, Motivated and Responsible
- ♦ Team Player with Great Customer Service Skills
- ♦ Excellent grammar, spelling, proofreading and writing
- ♦ 5 years graphic design and production capabilities
- ♦ Strong social media skills in marketing and advertising
- ♦ Colour design
- ♦ Comfortable navigating PC/MAC
- ♦ Independent creative problem solver
- ♦ Excellent time management with consistent quality
- ♦ Expertise in InDesign, Illustrator, Photoshop & MS Office Suite
- ♦ Proficient with SEO
- ♦ Front end web development
- ♦ Communications

### EXPERIENCE:

#### GOOGLE DIGITAL MARKETING & E-COMMERCE

2022 - 2023

##### Digital Marketing Program

- ♦ Digital marketing
- ♦ Likes to leads
- ♦ E-Commerce
- ♦ Email marketing
- ♦ Marketing analytics
- ♦ Loyalty Program

#### HERE'S THE SCOOP

2020

##### Graphic Advertisement Designer

- ♦ Create business advertisements using Adobe Illustrator

#### Q COLLEGE

2020 - 2021

##### Web tech digital marketing

- ♦ Raw web building
- ♦ Coding
- ♦ SEO
- ♦ Wordpress
- ♦ Building brand
- ♦ Adobe applications
- ♦ HTML CSS

**GRAPHIC GEMS** **2017 - 2023**

**Freelance Graphic Designer, Web Developer**

- ◆ Small business web development
- ◆ Identify branding
- ◆ Graphic resumes
- ◆ Logos
- ◆ Business & digital marketing

**CENTRE FOR DISTANCE EDUCATION** **2016 - 2018**

**Graphic Design Program**

- ◆ Mastered Adobe Applications: Photoshop, Illustrator, InDesign, Colour Design
- ◆ Communications

**AIDRIE BOW VALLEY** **2013 - 2014**

**Career Transition Program**

- ◆ Upgrade all Microsoft applications
- ◆ WHIMS, CPR, Work Experience

**KINDERMUSIK** **2013**

**Parent/Child Group Music Classes**

- ◆ Provider of Music Movement
- ◆ Education for Children

**MUSIC WITH PEARLYNNE** **2012 - 2023**

**Home Studio with 30 students**

- ◆ Prepare students for end-of-year recitals & Airdrie Rotary Music Festival

**ARGYLE HOMESCHOOLING EDUCATOR** **1997 - 2009**

**Homeschool Teacher, Grades K-12**

- ◆ Participated in 10-week terms
- ◆ Parent Teaching Co-op
- ◆ Gym Class, Social Sciences, Art